



About Pamela D. Sarkisian/Speech Fitness®

Pam Sarkisian is a talented specialist in the area of Human Potential with over 17 years of experience in Management, Training and Development, Human Resources, Customer Service, Call Centers, and Sales. She utilizes her background in a variety of industries to spark teamwork, communication, and the leadership abilities of her clients. Her extensive knowledge and solid experience complement a proven versatility as a speaker, facilitator, consultant, and trainer. Pam energizes audiences with her charismatic and engaging style, and connects to audiences with her personal insights and practical guidance. She is an open-minded, curious, creative, and innovative individual, having new ideas and concepts to enhance any organization. She developed business acumen by traversing the worlds of corporate management and personal entrepreneurship. She uses hands-on business expertise to inspire leadership effectiveness and promote individual accountability for desired results.



Pam spent seven+ years at BBDO Detroit, an integrated marketing and communications agency, three of those years as Vice-President and Manager of Training and Development where she had the opportunity to focus on the training and professional development for the entire BBDO Detroit organization, as well as for PHD USA, which specializes in providing "unbundled" media services to clients.

Pam's primary focus has been on designing, planning, and implementing corporate training programs. Responsible for the development and implementation of standardized training processes, she has delivered professional development programs and feedback to leaders at all levels within the BBDO Detroit enterprise. Her efforts have been responsible for the dual impact she has had upon their personal as well as group effectiveness. Pam helps individuals achieve success through presentations, leadership, team development, and introducing systems to increase productivity.

She has been involved in the automotive industry in a variety of roles over the past 14 years, gaining a depth of professional experience that includes organizational development, training, call center, help desk, and retail — experience which makes her a sought after resource and counselor. She has been a spokesperson/liaison for Cadillac on their Allanté and Seville brands. Throughout her years as a trainer, she has worked with clients to include: General Motors, Chrysler Group and several retail businesses.

As she strives to offer the latest techniques available, Pam continues to invest in herself to refine and hone her skills by attending professional development trainings annually. Pam is a certified instructor of Mary Mayotte + Associates' Speech Fitness® "Finding the Zone—Presenting Your Personal Best"™. Her objective in facilitating this performance-based program is to translate from her own vast Communication expertise and supportive viewpoint what is wanted and needed for more effective presentations and an enhanced level of performance. Her unique talents and approach help participants develop greater confidence in their message, style and delivery.

Pam holds two professional certifications—Training Manager/Director and Instructional Designer/Developer from Langevin Learning Services, the world's largest train-the-trainer company. She has successfully completed the Foundations and Advanced Workshops from Human Synergistics, Inc., which have provided her with a practical understanding of their distinctive system for producing measurable, cost-effective improvement in individuals, groups, and organizations. She is in the process of completing the Human Synergistics accredited consultant's program.

Having completed Burnham Rosen Group's InterActive™ Leadership Program, Pam has been provided with a "fresh perspective—an opportunity to benchmark against a model of world-class success supported by over 30 years of empirical research." Through follow-up coaching with Burnham Rosen partner, Chad Rosen, she has ensured lasting results. She worked in concert with Chad Rosen and was able to run a pilot program for BBDO North America putting 25 senior level leaders through the program.

Pam is a graduate of Michigan State University with a B.A. in Communications and an emphasis in English and Spanish. Originally from a farm in Gaines, Michigan, she is currently renovating a 1929 Tudor in Birmingham with husband Chris; owner of a business, which provides technological solutions to small and medium sized companies. A soccer/football/baseball/dance/gymnastics-mom to three great kids, Pam loves to spend quality time with her family and friends finding fun and creative activities both indoors and outdoors.